

## PRESS RELEASE

"Even without the excitement of Marrakesh down the road, this would be well worth a long weekend. Caravan Serai sits on the edge of a Berber village, looking for all the world like it has sprung straight up out of the surrounding sand. It's on an escarpment commanding views across acres of olive groves, with the white peaks of the Atlas frozen along the horizon. You'll feel a million miles from anywhere, especially at night, yet you're only a 15-minute cab ride from town (and there's a free minibus). Caravan Serai has 15 rooms, each with a terrace or a patch of garden and nine with working fireplaces. There are also two suites, with private plunge pools. There's a bigish heated pool at the centre of the hotel, around which tables and banquettes nestle, plus a hammam and a roof terrace." **Sunday Times 05**

"Caravanserai is still the hottest example of mud-hut chic in the Marrakech area. Ten kilometres north of the city, it is a cluster of traditional Berber houses that have been fused together to create an ochre-toned compound with walls, arches and domes made of pisé (dried mud mixed with lime), ceilings with eucalyptus beams and original, gnarly wood doors and windows. The centrepiece is a courtyard pool framed by a massive, cotton-draped gateway. Televisions and other distractions are unavailable; instead there is a coolly elegant restaurant area leading through to a bar for laid-back lounging. Of the 17 generously sized rooms and suites, two have their own private courtyards and plunge pools. Cool, calming and comfortable, and the hammam is divine." **Conde Nast Traveller**

"One of the chicest places to stay is Caravan Serai, an oasis of calm located in the city's Palmerie district, 10 kilometres north of Marrakech. The mood here is opulent but laid back: think pools surrounded by white cotton lounge chairs, sofas draped in rich Moroccan tapestries and lanterns dotted everywhere at night, creating a romantic atmosphere for pre- and post-dinner cocktails. To escape the heat, book into the hammam where you'll be scrubbed, slathered and steamed to perfection, before being dunked into a refreshing plunge pool. Follow with a one-hour deep tissue massage and you'll be tempted to stay here forever. The 17 rooms themselves, most of which overlook the pool, are decorated in cool lavenders and creams and boast vast terraces framed with fragrant frangipani and palm trees. For a spot of private sunbathing, settle down on the outdoor bed and if you're lucky enough to be in a suite, take a dip in your own private pool. The hotel provides a shuttle service to the centre of Marrakech three times a day, so you are only a half hour away from the Medina, souks, palaces, Yves Saint Laurent's Majorelle Gardens, as well as the city's fabulous restaurants, where you can eat and drink like a king for less than you would spend on a dinner for two in London." **Conde Nast Traveller 06**